424: Local Advertising

400: Accounting · https://milo.masseyservices.com/docs/424-local-advertising-2/

Section: Accounting
Subject: Local Advertising
Approved by: Tony Massey
Effective Date: September 28, 1999
Last Reviewed Date: August 27, 2026
Policy Owner: Director of Marketing

Policy

Each year, Massey Services plans, develops and implements a comprehensive marketing program for all of the
markets where we do business. Our agency of record places all advertising for our company.

Occasionally representatives of local media outlets (radio, television, outdoor, direct mail, print, etc.) will solicit service center team members to purchase advertising for local markets. All solicitations will be directed to the Marketing department at 315 Groveland Street, Orlando, FL 32804, (407) 645-2440.

Any questions regarding this policy should be directed to the Vice President of Marketing at our company’s corporate headquarters.

Downloads

Embedded media: https://milo.masseyservices.com/wp-content/uploads/2026/10/424-Local-Advertising-FINAL-v1.32-082626.pdf

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